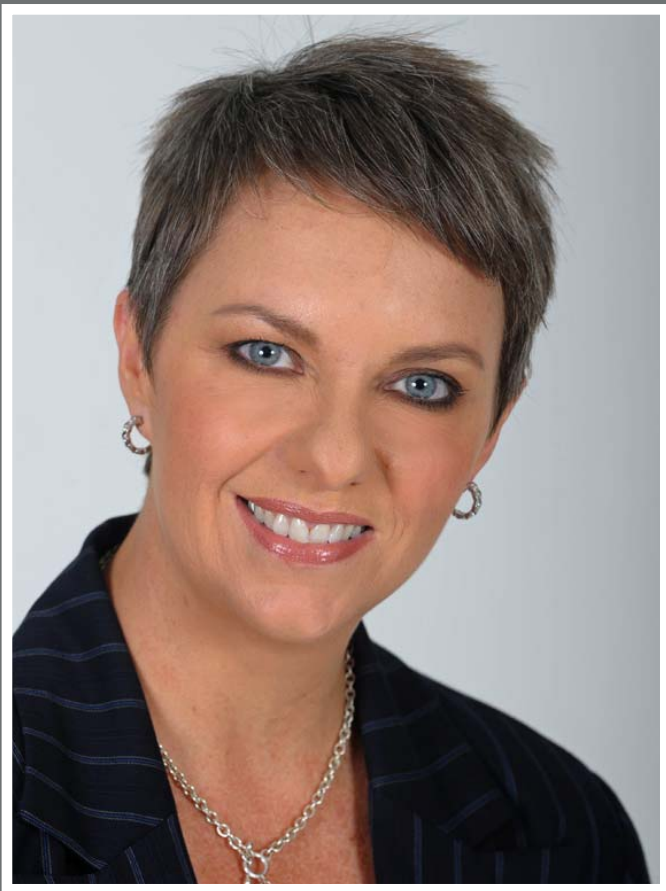




Presenting Keynote Speaker, MC,
Presenter, Author, Voice Artist and
-Trainer: **Tové Kane**



Introducing Tové Kane



Tové Kane is a popular, award-winning entertainment professional with over 20 years' experience.

Tové is an author, trainer, radio- and TV personality, voice artist, actress, singer.

Widely recognised for her speaking voice, Tové is a highly acclaimed professional keynote speaker and MC.

Just how many hundreds of millions of people are using Social Media every day? Tové will share that answer with you (now) as she talks about the power to leverage your business through the strategic use of Social Media.

Please welcome... Tové Kane



Biography

communications expert
speaker

voice artist

business trainer

keynote speaker

MC

writer

entertainer

lover of life

Tové Kane is a highly acclaimed, multi-award winning communications expert. She is an MC, professional speaker, voice artist and business trainer.

Graduating from Rhodes University in 1992, with a BA Degree in English and Drama, Tové has worked in the entertainment industry for over two decades. She has additional training in the fields of Drama, Journalism, Radio, TV, Film, Writing, Photography and Online.

Tové blends 22 years of acting, radio and keynote presentation skills into a comprehensive package that showcases key areas in the B2B and B2C markets.

Tové has been in the radio industry since 1989, holding down key time slots with sold out shows. She has also sung on 3 commercial releases and she has anchored a morning TV show.

Tové has won several awards in the areas of entertainment and child protection, expanding her work as a social media content provider.

She currently works as a specialist in Social Media, scripting, starring and post-producing numerous DVDs showcased globally on YouTube. Her written productions can be found on TV, in film, magazine articles, novels and online blogging at <http://www.tovekane.com>.

Tové is a voice coach who also teaches radio DJ courses and workshops keynote presentation skills.

Tové is professional, yet fun and energetic. She is the mother of a teenage son and engages him in many of her physical activities, such as: Kung Fu, Golf, Yoga and gym. People warm to her: she's sincere, intelligent, funny and has an engaging personality.

Tové is a vegetarian. She rides a Ninja Superbike and lives to be ALIVE in her life.





An Irish rose
by any other
name...

5 Minutes with Tové Kane

“How the heck do you pronounce it anyway?”

One of the first things I am asked is, “Tové Kane – is that REALLY your name, or is it a made up stage name? And how the heck do you pronounce it anyway?”

The answer is, absolutely: Tové Kane is my name, although I have been called anything from Thokozana, Toby, Turvy, Tow-away, Tovakay, Tovee and even Turbo – which I don't mind since it is a close descriptor for the kind of energy I have.

You pronounce it like you'd say, “duvet” – with equal emphasis on both syllables. Just put the two sounds together, “toe” and “vay” and there it is: Tové.

Just by the way – it's a Scandinavian name and my father is Irish hence the Kane with a “K”.



Talking with Tové

Tell us, Tové - what is your area of expertise?

I've been fortunate enough to win awards for my work in the fields of entertainment and social consciousness. I have been blessed in that I knew as a child I wanted to work as a communicator and I've spent my entire career (more than 22 years now) honing the skills which, people say, have made a difference in their lives.

I love working as an MC, professional speaker, voice artist and business trainer. I'm also an author and I blog every day on my website <http://www.tovekane.com> and on other platforms – including as many social media environments as you can imagine.

I have a BA Degree from Rhodes University and I've done numerous additional workshops, training programmes etc. in Drama, Journalism, Radio, TV, Film, Photography, Writing and Online.

I take the valuable lessons learnt in acting classes, and the discipline of journalism and I combine them to benefit B2C and B2B environments with more than two decades of working on radio, live TV and improvising on stage as an MC or Speaker.

Talk to us about Social Media: Why is this topic of particular interest and relevance to business and employees today?

I'm still so shocked when I do a Tové Survey online and discover that there are still some very narrow-minded companies out there that have actually banned the use of Facebook at work. It's not about people getting a "fix" of chats with friends on company time. Social Media is all about company time. Those companies should be in dialogue with employees who use Social Media in order to explore how they could use the same platform to manage their brands to the world.

The market is engaged in tech savvy conversations that occur simultaneously across several platforms globally. These can be positive or negative discussions about YOU. Not being able to communicate your point of view is unwise and makes no business sense. Business leaders and employees have a dynamic opportunity to leverage their brand to prospects on a scale that has never been seen before.

If you aren't active in this environment, make no mistake, your competitors are or will be.



"If you aren't active in this environment, make no mistake, your competitors are or will be..."

Tové, you present Keynote Talks on Social Media. Why is this platform necessary now?

In order for business to remain relevant and viable, the use of social media is an imperative. Companies are racing against a clock that ticks exponentially faster as more clients begin to use social media as a means to do business. Clients have highly developed expectations that service and supply will be communicated across the social media platform of their choice.

We all have to start somewhere. I've been the person asking colleagues how to load social media networks on my cellphone and then how to link photos with comments. I try to simplify what I've learned and what I continue to learn since the medium is changing so quickly nobody really can know everything but it helps to know how to start and what to do in order to leverage wisely.

There is no doubt that globally, social media networks are the most powerful source of current and future business relations and you simply have to be present and accounted for.

How are YOU positioned in the field of Social Networks?

When I started in radio – I played records. Then we went to carts. They were a bit of a mission if you miscued them because they could only Fast Forward, you couldn't just gently rewind back to where you wanted to be. Then CD's. Then computers.

When I started online, it was green screen DOS based PC's with not a lot of memory. Now I live for my Mac and it is incredible that the technology in your cellphone is more than was used to send a man to the moon. You can use your cellphone to do anything online, even GPS.

The nature of my work as a broadcaster has been to be on the cutting edge of technology and to present it back to audiences who found it new and possibly intimidating. Now the teenage generation, of which my son Jesse is a leading exponent, is so tech savvy that they not only know how to download information and applications, they know how to do it for free.

I've seen how communication technology rapidly unfolds to the public and I know how it is being used in the B2B and B2C environment to great effect.

Why use Tové Kane?

Even though I anchored a morning TV news based show, people know my voice more than they recognize my face. When I present training workshops or deliver keynote presentations, people love to engage with me afterwards because they see me as a friend they've known for years on the radio.

These types of interactions humble me. It's wonderful meeting employees and company leaders. I love being able to connect with people who want to know more about social media since it is the single most significant thing in business today.



"it's a necessary conversation..."

What do we get from your presentation?

I deliver a professional yet entertaining and extremely interesting topic in Social Media. It is not a trend or a phase, it is the start of a significant shift in the way business will be conducted. Clients have more power than ever in history to boost or break a brand.

I showcase some powerful statistics that instantly engage an audience. I am more a silver lining kind of person so I prefer not to dwell on the looming thunderous dark cloud of doom – I instead unpack some options for companies to get started immediately to establish their social media strategy.

How do we benefit in the long run?

Sometimes there are some truly dynamic business leaders who call me in to assist their employees with developing a social media strategy. Sometimes an employee motivates for me to come in and shed some light on what is happening online.

It is a necessary conversation, whomever initiates it, and I make every effort to make the journey interesting, challenging and outcomes driven.

I also conduct training workshops where I teach staff from entry-level marketers to senior directors how to get the most from their keynote presentations. These are unique workshops that combine all of my integrated experience from stage, TV, radio, MC'ing and speaking in order to give new speakers the confidence to present excellently and established speakers the polish to take their work to a whole new level.





Seven reasons to use Tové Kane

Embrace and leverage the power of Social Networks

1. What is Tové Kane's area of expertise?

Tové is a popular, highly acclaimed, multi-award winning communications expert. She is an MC, professional speaker, voice artist and business trainer. Tové is a University graduate with additional training in the fields of Drama, Journalism, Radio, TV, Film, Writing and Online. She blends 22 years experience of acting, radio and keynote presentation skills into a comprehensive package that showcases key areas in the B2B and B2C market.

2. Why this topic is of particular interest and relevance to business and employees today?

Business strategy can no longer dismiss the power of social networks. The market is engaged in tech savvy conversations that occur simultaneously across several platforms globally. Business leaders and employees have a dynamic opportunity to leverage their brand to prospects on a scale that has never been seen before. Tové explores ways for businesses to get ahead of competitors who are already using social media strategically for their own success.

3. Why is Tové Kane's Social Media Keynote presentation necessary now?

In order for business to remain relevant and viable, the use of social media is an imperative. Companies are racing against a clock that ticks exponentially faster as more clients begin to use social media as a means to do business. Clients have highly developed expectations that service and supply will be communicated across the social media platform of their choice. Tové demystifies an ever-widening realm that has been underestimated and misunderstood. She advises companies on how to research and participate in social media networks that are the most powerful source of current and future business relations.

4. How is Tové Kane positioned in the field of Social Networks?

From over 20 years in broadcasting, Tové has been on the cutting edge of communication technology as it rapidly unfolds to the public. She has a unique way of demystifying the biggest communication space the world has ever known. Tové is a dynamic communicator with an engaging personality and a quick mind. Tové not merely recommends the use of social media to expand business but she also warns that missing this boat could mean the sinking of your company in the very near future.



5. Why use Tové Kane?

Tové is an affable, entertaining personality who has been loved by millions of radio listeners for more than 20 years. To have Tové present a dynamic, fresh, topic in person has huge appeal for employees and business owners who recognize her from radio. Tové's business reputation as a professional speaker and trainer is rated as "excellent". Tové has a unique style and her distinctive voice communicates a necessary message, which she presents in a fun yet informative way.

6. What do you get?

Tové highlights the necessity for companies to join the new style of business conducted by means of social media. This is not a trend or a phase, it is the start of a significant shift in the way business will be conducted. Clients have more power than ever in history to boost or break a brand. Tové aims to assist companies with the relevant strategy of not only integrating a social media strategy, but to develop mechanisms to leverage future business. Online world statistics that instantly engage an audience are highlighted. She works away from the initial shock and fear and encourages audiences to engage in the new global conversation.

7. Downstream value?

Tové has been invited by line managers to deliver this topic at board level in order to adequately communicate the need for a Social Media Strategy. The impact of what Tové reveals, leaves an indelible impression on her audience which will forever view business and social media in a new light.



Keynote Presentation Modules

Compact Keynote Course Structure

GENERAL OUTCOME

To understand the links between creativity, physiology and preparation that enhance the quality of Keynote Speaking.

Specific Outcomes Available to you through the Compact Presentation Course

- Overcome your fear of speaking in public
- Recognize the unique potential of your voice
- Make a powerful first impression
- Explore what you have to say as well as how to say it
- Experience innovative ways to enhance the quality of your voice
- Identify what areas of your speaking voice could improve
- Enjoy communicating with confidence
- Relax into speaking tasks through preparation and visualization
- Boost your sense of achievement through progressive improvement
- Understand critical feedback, accentuate the positive, eliminate the negative





The Tové Kane Compact Keynote Presenter Course Involves 6 Modules

Key points explored in the compact course:

Physiology, creativity, visualization, physical exercises, vocal exercises, speaking technique, technical, preparation, improvisation, presentation, feedback.

Module 1

- Physiology of the voice in relation to the body
- Physical exercises
- Vocal exercises
- Visualization
- Style

Module 2

- Extended vocal exercises
- Vocal techniques
- Visualization
- Mic technique
 - Lapel
 - Headset
 - Hand-held radio (cordless)
 - Corded mic

Module 3

- Vocal and physical warm up
- Visualization
- Preparation
- Scripting for audience
- Slide / speech synchronization
- Speaking off script
- Improvisation

Module 4

- Vocal and physical warm up
- Visualization
- DO's and DON'Ts of keynote speaking
- Body Language

Module 5

- Vocal and physical warm up
- Visualization
- Rehearse for real
- Present abbreviated speech
- Assessing critical feedback

Module 6

- Vocal and physical warm up
- Visualization
- Review key points
- Accentuate the positive and eliminate the negative

